

**Hyundai Motor Reports August 2016 Global Sales**

* Hyundai Motor’s global sales total 358,447 units in August, down 3.1% YoY

**Sept. 5, 2016 –** Hyundai Motor, South Korea's largest automaker, reports its global sales results for August 2016.

Sales Results (Units)



1. Hyundai Motor currently has overseas plants in Brazil, China, the Czech Republic, India, Russia, Turkey and the U.S.

2. Domestic Production relate to the vehicles produced in Korea for the overseas markets.

3. Domestic Sales(Sales in Korea) is based on retail sales while Overseas Sales(Global Sales excluding Korea) is based on shipments.

[Highlights]

- Elantra was the best-selling model recording 6,756 units followed by Sonata and Azera posting 5,923 and 3,069 unit sales, respectively, in Korea.

- Genesis G80 and G90 posted total sales of 4,502 units in Korea.

- Soon-to-be launched New i30 and volume models are expected to regain sales momentum.

Breakdown of Overseas Shipment (Units)



\* ‘Consignment (EU)’ includes the amount of vehicles produced by Karsan (Turkish commercial vehicles manufacturer) on consignment.

[Highlights]

- Strong performances of SUV models including Santa Fe, Santa Fe Sport and Tucson resulted in the best August sales ever in the U.S.

- Sales increased YoY in China as sedan models such as Elantra and Verna appealed to the Chinese customers.

- India showed solid performance as Creta, i10 and i20 sales maintain strong growth.

- Russia posted increased sales as Creta began its sales nationwide.

-Ends-

About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2015 sold 4.96 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world’s first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com/>